



AFL South East Governance Structural Change – Q & A

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Q. What does the new Commission look like and what are they responsible for?

A. The new commission is made up of members of the AFL and AFL Victoria executive. The new AFL South East Commissioners are:

- Andrew Dillon, General Counsel/General Manager Game Development
- Sam Graham , Head of States & Game Development
- Stephen Meade, Head of Legal and Regulatory
- Lauren Cranstoun, Legal Counsel
- Jennie Loughnan, Competitions Operations Manager.

The Commission will be responsible for the financial oversight and regulatory compliance of the region and will work with the Advisory Committee on the development and growth of football and netball across the region.

Q. What is the role of the Advisory Committee?

A. The advisory Committee will play a vital role in representing the clubs and leagues in key matters involving structures, growth and development for football and netball across the region. The Committee will also assist the AFL South East football operations team with matters concerning football and netball regulations and by-laws, fixturing and the development of future services that will enhance club life for our members.

Q. Why was there a need for change to the AFL South East structure?

A. COVID-19 has resulted in challenging operating conditions for all businesses. As a not-for-profit organisation, AFL South East was faced with a unique set of challenging trading conditions that needed to be addressed for the short and long term financial security of the region. The new structure provides this stability with AFL Victoria now responsible for the regions financial and regulatory compliance and stability. It also keeps the continuation of service, involvement and league representation at the forefront of region strategy, development and growth programs with the former Commissioners under the new Advisory Committee. The end result is a more secure financial future for our football and netball competitions.

Q. What does this mean for my club?

A. For individual clubs, it's business as usual. The new governance structure's main purpose is to strengthens the economic position of the AFL South East entity in response to the impact of COVID-19. AFL South East is a not-for-profit and the delay of the competition due to COVID-19 has economic implications that need to be mitigated. Ultimately the flow on benefit to having a stronger AFL South East is that the clubs they support will have stability regarding services and region development.

Q. How does this affect my League?

A. Similar to clubs, the new governance structure strengthens the economic position of the AFL South East entity, which is a benefit to all leagues. The Advisory Committee will work with the Commission to further the development and growth of football and netball across the region in the best interest of all leagues.

Q. Does this change affect the security of my league's finances? (relating to SEJ, FDJFL & MPNFL queries)

A. No, your league is registered as an individual entity and its financial position is not affected by the AFL South East governance changes.

Q. Will my league lose representation under the new model?

A. No, the Advisory Committee will allow for all leagues to have representation by qualified candidates to assist the commission in the development and growth of football and netball across the region. It is the wish of the Commission to retain the former commissioners and utilise their broad range of experience and expertise through the Advisory Committee.

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